

2015 FFA Alumni Strategic Plan

Goal Name: **Communication Plan**

Team Members: Fred Troendle and ALL Executive Committee

Mission: To effectively communicate information among the board, partners, and affiliate members.

Goals:

Goal 1: Have intern and strategic committee chair complete summary reports

Title: Information Sharing

Description: Updates are critical to identifying, tracking and evaluating progress of work

Action Plan:

| Action | Who's Responsible | Timeline |
|--|-------------------------|-----------|
| Complete reports concerning key strategies & progress made what, how, results, what's next/follow up | Interns/Committee Chair | Quarterly |

Goal 2: To build and sustain individual affiliate member leadership skills

Title: Conduct a Presidential Circle Leadership Development Program

Description: Bring 20 affiliate Presidents together

Action Plan: To focus on individual leadership development, create social connection to each other as well as State Alumni leadership in March 2015

| Action | Who's Responsible | Timeline |
|--|-----------------------|-----------|
| Create proposal for approval by full Board | Fred/Steve/Jim Gibson | 7/1/2015 |
| Develop and submit request to MN FDN to seek funding | Fred/Steve/Jim Gibson | 6/1/2015 |
| Secure funding | Val Aarsvold | 10/1/2015 |

Resources: Handouts, Material for the Website or other links