



Overview

The MN FFA Alumni and Supporters Intern provides basic communications support to the MN FFA Alumni and Supporters through producing newsletters, planning and posting to all social media platforms, assisting in maintaining the website and completing various other tasks. The internship will tentatively begin March 6th, 2026, and end May 1, 2027. Leadership training will be provided along with the added benefit of mentoring from professional and passionate state leaders.

Key Responsibilities

- Produce and distribute Corduroy Connections, the MN FFA Alumni and Supporters newsletter monthly
 - Duties Include: Contacting Alumni and Supporters Council Members and local Alumni and Supporters for articles.
 - Actively seek out ideas and opinions on improving the newsletter and its content.
- Manage social media outlets including Facebook, LinkedIn, Instagram, and the MN FFA Alumni and Supporters official web page.
 - Create and execute a strategic social media plan utilizing a publishing calendar.
 - Utilize the National FFA Brand guide to maintain brand image and voice.
 - Work with the Program Coordinator to coordinate and plan social media posts.
- Support event production and management for Alumni and Supporters activities and events throughout the year.
- Complete miscellaneous tasks for the Alumni and Supporters Council members, Region Directors, and Program Coordinator.

Qualifications

- Must be able to meet with Program Coordinator and/or Alumni and Supporters President remotely once a week
- Excellent verbal and written communication skills.
- Basic computer skills (Microsoft Office, Google Docs)
- Experience with WordPress
- Knowledge of Social Media sites (Facebook, LinkedIn, Instagram)
- Responsible, self-starter, independent worker
- Must be available to commit 5-10 hours per week at \$16 per hour (approx. 230 hours total). Flexible hours, nights, and weekends. Note that the internship runs from **3/6/2026 to 5/1/2027**.

Preferred Qualifications

- Past experience with the FFA Organization
- Previous experience with communications, journalism, and/or public relations work

Application

- Complete the application using this link, <https://forms.gle/T8VEWPjku8omU8d56>
- You will need the following documents, Cover Letter, Resume, Professional Writing Sample, and Sample Social Media Post.
- Applications are due January 31st, 2026
- Any questions can be directed to Natasha Mortenson, Minnesota FFA Alumni Program Coordinator admin@mnffaalumni.org